

THE FUTURE OF

# TRANSIT ORIENTED DEVELOPMENT

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THE FUTURE OF TRANSIT  
ORIENTED DEVELOPMENT

A ULI-TOD  
SYMPOSIUM

NOVEMBER 13, 2009  
UTRECHT & SCHIPHOL



ORGANIZED BY  
ULI NETHERLANDS

DEAR ULI YOUNG LEADER, SIR, MADAM,

The Dutch ULI Young Leaders Group will organize a symposium on Friday the 13th of November about Transit Oriented Development (TOD). This symposium will cover urban and real estate development around transit and infrastructure nodes. With this one day event we want to reflect on different forms of TOD, as well as how infrastructure nodes and transit modalities adapt to changes in society and the business environment. We cordially invite you to participate in this symposium. Senior Dutch ULI leaders are invited to join us for the afternoon session, in which a panel will discuss the future of TOD and its relevance for the Netherlands.

The day consists of general and specialized lectures to create an optimal learning curve. In keeping with the topic of the day, the first part of this seminar will be held at Utrecht Station, followed by a joint train ride to Schiphol Airport where we will continue the day. NS Poort offers participants a free 1st class ticket to and from the event

We invite senior ULI members in particular to join us from 16.00h at Schiphol. We are proud to have brought together a great number of speakers (see below) for the concluding panel discussion.

Together they represent all key players in the debate on how to develop the Netherlands into a TOD based society. We look forward to welcoming you at this exciting symposium and panel discussion.

Kind regards,

On behalf of the Dutch Young ULI-TOD team:  
Eefje van Bommel, Stephane Cohnen, Kai van Hasselt,  
Igor Sancisi & Dennis van Westerop

**Please RSVP your attendance to [kai@shinsekai.nl](mailto:kai@shinsekai.nl) before November 7th 2009.**

For more information on the symposium please contact Stephane Cohnen via [Cohnen\\_S@schiphol.nl](mailto:Cohnen_S@schiphol.nl) or +31646135842 or Kai van Hasselt via [kai@shinsekai.nl](mailto:kai@shinsekai.nl) or +31641374515

## PROGRAM MORNING

### Utrecht Central Station, NS Poort

#### 9.00

Welcome and coffee

#### 9.30

Introduction and opening of the symposium  
Presentations from European Young Leaders on local TOD Projects

Info-bursts on:

TOD & value capture finance by Robert van Ieperen (Fakton)  
TOD & urban planning by Han Dijk (Posad)  
TOD & wayfinding design by Rijk Boerma (bureau Mijksenaar)

Interactive workshop:

"Make your own future-proof TOD" by Marc Hanou and Reinoud Bakker (senior planners at Province North Holland)

#### 12.30

Train ride Utrecht to Schiphol Airport with brainstorm and lunch  
Presentations of future-proof TOD concepts

## PROGRAM AFTERNOON

### Schiphol Airport, Open to Senior ULI Members

#### 16.00

Coffee

#### 16.15

Welcome by Gerard Groener,  
Dutch ULI chairman and CEO of Corio NV

Panel discussion about the future and strategic possibilities of TOD for the Netherlands moderated by Tracy Metz with:

**Mels Crowel**, founder BenthemCrowel Architects, former State-architect

**Robert van Ieperen**, partner Fakton

**Barend Kuenen**, director asset development NS Poort  
**Representative** of Ministry of VROM, Randstad 2040

**Maurits Schaafsma**, senior planner Schiphol

**Olaf Sleijpen**, director of institutional clients at

APG pension fund and part-time professor of European economic policy at Maastricht University

**Jeroen Steens**, director of operations, Harbor Rotterdam

#### 18.00

Drinks at Schiphol

Attendance of the TOD symposium costs €25 for ULI members, and €35 for non-ULI members. Admittance to this limited audience event will be according to the order of registration. Directions to the locations will follow after your registration.